



ADMISSION PROSPECTUS

NYSASDRI SCHOOL OF JOURNALISM & SOCIAL WORK (NSJS)



Director's Desk

Dear Friends,

It was a long pending expectation to offer world class education at local cost. Our people are more intelligent and talented than anybody else. Society requires a lot of social workers and journalists. However we neither have enough number of social workers to render tireless service to our community nor enough professional journalists to offer news about the great socio-economic changes taking place in our country. Therefore at NSJS we have created an opportunity for our talented youths to upgrade their knowledge and skill for the social worker or of a professional journalist. This center is connected with rest of the world on social work & professional journalism. Many professors & visiting faculties from U.S.A and Europe would come and participate in seminars and workshops at different times of the year. I believe that NSJS two years Master Degree on Social Work & Journalism will be immensely beneficial to the students and the society as well.



Sarangadhar Samal
Director

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OBJECTIVE

NSJS strives to provide quality education to students of our state and elsewhere at affordable cost. Through its curricular & extracurricular activities it seeks to ensure the holistic well-being of the students.

The NSJS is affiliated to Utkal University of Culture memo no 808/UUC dated 07/05/2013 and is recognized by the Government of Odisha Tourism & Culture(Culture) Department No.UC-18/2013/TC, dated 25/03/2013.

SYLLABUS

NSJS for its Masters in Journalism & Mass Communication & Master in Social Work has adopted the syllabus, as prescribed by the Utkal University of culture.

ADMISSION PROSPECTUS

This Admission Prospectus & Application Form is valid for NYSASDRI School of Journalism & Social Work (NSJS), Govindpur, Dhenkanal Only.

Please follow the instructions given below when applying for admission.

1. OBTAINING THE ADMISSION FORM:

The Cost of the Admission Form is Rs. 300 /-. (Rupees Three Hundred Only) and the Admission Form is available at NYSASDRI School of Journalism & Social Work, Govindpur, Dhenkanal Only

2. CHOOSING COURSES TO APPLY FOR:

NYSASDRI School of Journalism & Social Work has two exclusive Master Degree Programmes.

- (a) Masters in Journalism - 2 years full time course.
- (b) Masters in Social Work - 2 years full time course.

3. COMPLETING THE APPLICATION FORM:

- a) Fill in the Application Form only if you satisfy yourself about your eligibility for admission in to the programme.
- b) If you have appeared in a qualifying examination and the result thereof is awaited, you can apply provisionally to go through the admission process at your own risk.
- c) The Application Form has to be filled in your own handwriting in black ink and the undertaking is to be signed by you only.
- d) The instructions in the Application Form are self explanatory. Please follow them strictly.
- e) It is mandatory to provide your email address (clearly) as it will be used by the Admission Office for all communication related to your admission.
- f) Enclose class 10 Certificate & mark sheet with the Application Form.
- g) It may be noted that no request for change in the particulars filled in the Application Form by you will be entertained under any circumstances.

4. SUBMITTING THE APPLICATION FORM:

Duly filled in Application Forms together with photograph should be submitted / sent to the following address only by REGISTERED POST.

The Admission Officer, NYSASDRI School of Journalism & Social Work, Govindpur, Dhenkanal, Odisha. Pin- 759027, India.

5. OFFER OF ADMISSION:

- a) An email will be sent to you to intimate the announcement of result on your Admission micro site. This will be for information only and should not be taken as official communication for selection.
- b) All selected candidates will get intimation of their selection through an Admission Letter which can be printed from Admission Micro site. Details regarding payment of fees at the time of admission, allotment of Hostel and date, time and venue for commencement of the academic session will be mentioned in the admission letter.

- c) Offer of admission will be valid only for the specific program opted by the candidate and academic session. Admission may be given provisionally as may be specified in the letter. The offer of admission will automatically stand cancelled if the conditions are not fulfilled by the specified time.
- d) Failure to pay the fee or report for classes after payment of fee before the specified date will entail cancellation of admission.

6. ANTI RAGGING MEASURES

Ragging is totally banned in NYSASDRI School of Journalism & Social Work Campus, including its departments, constituent units, all its premises (academic, residential, sports, canteen etc.) whether located within the campus or outside and in all means of transportation of students whether public or private, and anyone found guilty of ragging and/or abetting ragging is liable to be punished appropriately.

7. POST GRADUATE PROGRAMMES:

Course by Discipline	Duration	Eligibility	NSJS Campus				Remarks
			Non-Sponsored (NS) Fees (Rs.)		Sponsored (S) Fees (Rs.)		
Journalism & Mass Communication	2 Years	Graduation (min. 45%)	35,000 (1st Year)	25,000 (2nd Year)			
Social Work	2 Years	Graduation (min. 45%)	35,000 (1st Year)	25,000 (2nd Year)			

8. ELIGIBILITY NOTES:

Final Year appearing students should meet minimum eligibility till last qualifying Semester / Year should not have any back paper.

9. FEE NOTES:

- a) Refundable Academic Security Deposit of Rs. 20,000/- has to be paid at the time of admission.
- b) Student can also deposit the course fee in three different installments.

YEAR-1				YEAR-2			
Time of Admission	Within 90days of Admission	Within 180 days of Admission	Total Amount	Time of Admission	Within 90days of Admission	Within 180 days of Admission	Total Amount
Rs.20,000	Rs.8000	Rs.8000	Rs.36,000	Rs.14,000	Rs.6000	Rs.6000	Rs.26,000

- c) The fee for Company Sponsored students would be three times the fee for Non-sponsored students. They will be exempted from the qualifying exam.

10. HOSTEL FEES :

Hostel Fee (if applicable): Govindpur Campus: Rs. 18,000/- (Non AC) per annum, Rs. 30,000/- (AC) per annum and one time Refundable Security Deposit of Rs. 10,000/- has to be paid at the time of admission (Mess charges on actual basis).

11. COURSE CONTENTS:

JOURNALISM & MASS COMMUNICATION	
SEMISTER-1	SEMISTER-2
<ul style="list-style-type: none">◆ Principles of Communication◆ Development Media and Communication◆ Print Media -I◆ Electronic Media-I◆ Indian Polity and Freedom of Expression	<ul style="list-style-type: none">◆ Advertising and Public Relations◆ Corporate Communication◆ Media Laws and Ethics◆ Media Management◆ Professional Writing
SEMISTER-3	SEMISTER-4
<ul style="list-style-type: none">◆ International and Inter Cultural Communication◆ Print Media - II (Practical)◆ Electronic Media-II(Practical)◆ Photography and Photojournalism◆ Printing Technology & Layout Design	<ul style="list-style-type: none">◆ Communication Research◆ Media & Society◆ Computer Application for Mass Media◆ Specialization◆ Dissertation & Viva

MASTER IN SOCIAL WORK	
FIRST YEAR	SECOND YEAR
<ul style="list-style-type: none">◆ Indian Culture : Indian Social Structure & Social Problems◆ Personallity Development, Individual Development in Social-Cultural Context◆ Tribal Culture, Tribal Development & Social Work◆ Development of Social work Profession; Community Health & Social Services.◆ Integrated Social Work Practice: Social case work- social group work and community work and project◆ Field work and project	<ul style="list-style-type: none">◆ Social work Research & statistical Methods.◆ Culture, Gender and Feminism in India◆ Social Legislation, Social Security and International Conversant on Social and Cultural Rights◆ Civil society and NGO Studies◆ Emerging Trends of Social Works Practice Electives<ol style="list-style-type: none">a) Family and Child welfareb) Social work with persons with disabilityc) Industrial Social Workd) Community Development- Rural & Urbane) Gandhian Social workf) Social Defense and Correctional Servicesg) Environmental Management and Social workh) Women's Welfare and Development◆ Field Work and Dissertation

12. APPLICATION INSTRUCTIONS:

We have set high standards for the students who desired to be rolled into our programmes. Superior leadership qualities, communication and interpersonal skills, commitment, problem-solving ability, Value driven mindset, professionalism, flexibility, motivation and sharp intellectual curiosity are expected.

PLEASE READ THE INSTRUCTIONS CAREFULLY BEFORE YOU BEGIN TO COMPLETE YOUR APPLICATION. THE APPLICATION FORM SHOULD BE FILLED IN YOUR OWN CLEAR AND LEGIBLE HANDWRITING AND THE UNDERTAKING IS TO BE SIGNED BY YOU ONLY.

- a) For all details relating to Eligibility, Fee structure and Procedure for Admission in to all programmes, kindly refer to Post Graduate Programmes of the Admission Prospectus
- b) You are advised to keep a photocopy of the complete application form.
- c) Incorrectly filled, incomplete, unsigned forms & forms received after due date will be rejected.
- d) Forms once rejected will not be reconsidered & form cost will not be refunded.
- e) You can not apply more than once for the same programme in one admission year.
- f) NYSASDRI School of Journalism & Social Work does not take any responsibility for delay or loss of the material in post / transit.
- g) We do not accept any donations for admission. Merit is the only criterion. Instances of dishonest practices found, even at a later date, will lead to cancellation of admission.

13. TERMS AND CONDITIONS FOR ADMISSION

- a) Non-Liability: Prospectus Application Form and all other Admission Correspondence will be sent by Post/Courier. NSJS is not responsible for Postal/Courier delays for loss in transit.
- b) Non-refund of fees: All fees once paid are not refundable for any reason whatsoever. Only Security Deposit will be refunded after making necessary adjustments as required.
- c) Cancellation of Admission: NSJS reserves its right to cancel the admission of successful candidate under any of the following circumstances :
 - ♦ If the fees is not deposited by the stipulated date.
 - ♦ If the candidate does not join the particular programme by the stipulated date even though the fee has been deposited.
 - ♦ If the candidate fails to furnish the proof of the stipulated minimum qualifications.
 - ♦ If any instance of donation/unfair means is found after admission.
 - ♦ If any of the document(s) submitted by you to NSJS is found to be forged, fabricated or false during the period of your study, your admission shall be cancelled immediately and fees shall be forfeited.
- d) In case you complete the course and obtain the degree on the basis of documents which are later found to be forged, fabricated or false, at any point of time, your degree shall be cancelled/ recalled.
- e) Right of Alteration/Modification:
 - ♦ NSJS reserves its right to alter or modify the structure of any of the programs to attain the objective of excellence.

- ◆ NSJS reserves its right to change the provided Fee Structure.
 - ◆ NSJS reserves its right to modify, alter and/or include any other Terms and Conditions that may be deemed fit in the interest of the Institution.
- f) Jurisdiction: Any dispute pertaining to admission, or any matter as a student or alumnus of NSJS shall be subject to the jurisdiction of the Dhenkanal Court only.
- g) Limitation Clause: No dispute shall be raised after the expiry of 30 days from the date on which the process of admission and/or selection is completed.
- h) Student Agreement Clause:
- ◆ I shall immediately inform the NSJS in writing if there is any change to the information I have provided in this application.
 - ◆ I authorize the NSJS to issue details provided in this application form to any agency in the event of a verification or other statutory requirements
 - ◆ I am fully aware and accept the responsibility for all expenses towards my education and living while studying in the NSJS.
 - ◆ I agree to abide by the rules, regulations and any other requirements as applicable.

All successful candidates shall be bound by the above mentioned Terms & Conditions of NSJS.

14. FACILITIES

☛ **Amenities accessibility**

The following facilities are available in the NYSASDRI School of Journalism and Social work

- ⇒ General and Tutorial class
- ⇒ Canteen and tea stall
- ⇒ Hostel for students
- ⇒ Meeting and counseling unit
- ⇒ Indoor and out door game
- ⇒ Computer Lab
- ⇒ Auditorium
- ⇒ Wi-Fi Campus
- ⇒ Library

☛ **Dynamic teaching and non teaching personnel**

There are dynamic, highly educated and experienced teaching and non-teaching staff available in different sections. We have distinguished professors of foreign universities as our guest faculty. Teaching is imparted through participatory method.. A young, energetic and dynamic principal is guiding the staff members for effective management of the school.

☛ **Residential/ Hostel**

There are two separate hostels for boys and girls. Each of the hostel has a strength of 60. The hostel is well equipped and very near to the canteen. The hostels are guided by competent superintendents (one female and one male). Two care-takers are working as supportive staff of the hostel and they are available 24hour in the campus.

☛ **Library**

Air conditioned library facilities with text and reference books, journals, magazines, and biography are available in soft and hard copy. Seating and reading facilities are also available separately for boys and girls

☛ **Auditorium**

There is a spacious well-designed air conditioned auditorium to hold symposia, seminars, meetings literary and cultural events of the students of different times.

☛ **Career counseling**

It is the mandatory responsibility of NYSASDRI School of Journalism and Social work to take care of each student. Regular counseling and interaction by the Director of the institution is done to boost the morale of the students. Four competent members of the staff is in charge of career counseling who advise the studentson different career prospects. Besides this, eminent career counselors of the country and from abroad are invited to interact with the students.

☛ **Dress code**

Use of school uniform is mandatory during school hour and rest of time students can use formal dress. During outside visit students should follow the local culture and use dress accordingly.

☛ **Scholarship/award and recognition**

There is a provision for scholarship and award to meritorious students. Merit is judged through performance punctuality, discipline, leadership, qualities etc

☛ **Canteen**

All the students and staff of NYSASDRI School of Journalism and Social work can avail canteen facilities. Both veg and non veg food stuff are available in the prescribed time of the canteen. Special food can be served on different occasions and festivals to the students and staff of the NYSASDRI School of Journalism and Social work. Use of alcohol is prohibited within the canteen as well as in the school campus.

☛ **Study tour**

NYSASDRI School of Journalism and Social work has ample scopes for arranging study tour to renowned national and international institutes for beneficial exchange of ideas. In the other hand students from different national and international educational institutions avail facilities in NYSASDRI School of Journalism and Social work and grow their outlook and knowledge on different aspects.

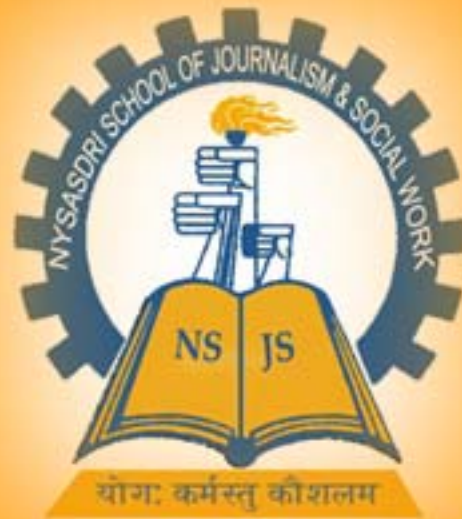
☛ **Dissertation and internship**

NYSASDRI School of Journalism and Social work offers dissertation and internship work (as per norm of concerned course) to different premier institutions in its own working areas.

☛ **Placement service**

NYSASDRI School of Journalism and Social work offers placement service for students who qualify with the expected result.





**Affiliated to Utkal University of Culture
Recognized by the Govt. of Odisha**

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